

## **For Immediate Release**

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### **Missouri Park & Recreation Association Conference Focused on Community Health**

Delano, Minn. (Feb. 20, 2015) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Missouri playground consultants, NuToys Leisure Products, Inc. and ATHCO, L.L.C., will exhibit at the 2015 Missouri Park & Recreation Association (MPRA) Conference & Expo Feb. 24-27, in Springfield. The conference will feature Mark Fenton, national public health, planning, and transportation consultant, an adjunct associate professor at Tufts University's Friedman School of Nutrition Science and Policy, and former host of the "America's Walking" series on PBS television, as the keynote speaker. This learning experience was made possible through the 2014-2015 State Association Speaker Scholarship program from Landscape Structures.

Fenton's keynote address will discuss creating stickier communities through parks and recreation. He'll explain that the way to encourage healthier living is to make physical activity a way of life. But, Fenton says, it will only happen if parks and recreation professional help lead the change on "sticky design." Meaning that attendees should apply the park and recreation principles to all aspects of community development. Fenton will share success stories of designs that resulted in better community health in addition to economic vibrancy, environmental sustainability and better quality of life.

Fenton's 65-minute session will be presented at 9:40 a.m. on Wednesday, Feb. 25. Additionally, Fenton will host breakout sessions at 1, 3 and 4:20 p.m. Conference attendees will have the opportunity to visit NuToys Leisure Products, ATHCO and Landscape Structures in the exhibit hall on following the keynote to learn about the latest trends in playground design including new nature-inspired colors and the Canyon Collection™. Even more, delegates can get information about outdoor fitness parks as a community wellness solution on Thursday, Feb. 26, at 9 a.m. in a session hosted by John McConkey, market insights manager at Landscape Structures.

**About Landscape Structures Inc.**

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

**About NuToys Leisure Products, Inc.**

NuToys Leisure Products, Inc.'s friendly folks have been doing playgrounds and site furniture projects for nearly 40 years. Their experienced staff is committed to creating exceptional fun, value design and working to meet customers' timetables. Call NuToys Leisure Products for a preliminary visit about your playground or site furnishing goals in Illinois, a portion of Indiana and Missouri.

**About ATHCO, L.L.C.**

ATHCO, L.L.C. is a progressive Kansas City-based company that has been providing recreation equipment from industry leading manufacturers since 1952. The company is dedicated to providing the highest quality products at competitive prices. ATHCO represents Landscape Structures playground equipment for Kansas and western Missouri, and also provides playground safety surfacing, site amenities, gymnasium equipment, scoreboards, shelters and splashpads. The company's expertise includes assistance with proper equipment selection, complete project design, turn key installation and responsive service for the life of the product. At ATHCO, satisfaction is our highest priority. This business philosophy along with its commitment to excellence in product quality and service truly sets ATHCO apart.