

For Immediate Release

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Helping Parks & Recreation Professionals Create Cultures of Innovation at 76th MRPA Annual Conference

Dr. Richard Brynteson discusses importance of innovative during keynote supported by
Landscape Structures' scholarship program

Delano, Minn. (Sept. 23, 2013) — Landscape Structures Inc., a Delano, Minn.-based commercial playground equipment manufacturer, along with its Minnesota playground consultant, Flagship Recreation, will exhibit at the 76th Minnesota Recreation and Park Association Annual Conference Sept. 24-27, in Brooklyn Center. The conference will feature Dr. Richard D. Brynteson, Concordia University professor, as the keynote speaker. This learning experience was made possible through the 2013-2014 State Association Speaker Scholarship program from Landscape Structures.

In Brynteson's keynote, he'll provide attendees with ideas to become more innovative and help build a culture of innovation. The DNA of innovators and innovative organizations will be explored. We as individuals are all asked to do more with less, and being innovative will help with that task. Session attendees will leave Brynteson's keynote with concrete ways to instill an innovative spirit in their organizations.

This 90-minute keynote will be presented at 9 a.m. on Friday, Sept. 27. Following the session, conference attendees can learn more on this topic from John McConkey, market insights manager at Landscape Structures, and Jennifer Fink from Ramsey County, in a session about lean process improvement at 10:45 a.m. Even more, on Wednesday, Sept. 25, Flagship Recreation and Landscape Structures will be in the exhibit hall talking about the latest trends in playground design including inclusive play and signature designs.

About Landscape Structures Inc.

Since 1971, Landscape Structures Inc. has been the leading manufacturer of commercial playground equipment in the world. The employee-owned company is committed to creating a better world by encouraging outdoor activities that develop healthy kids, families and communities. Landscape Structures designs better playgrounds that welcome all ages and abilities, become signature gathering spaces for communities and offer the most innovative play experiences. The company's mission from day one has been to enhance children's lives by fostering and creating inspiring play experiences while honoring the environment.

About Flagship Recreation

Established in 2009, Flagship Recreation is a family-run business located in the Twin Cities. With years of experience in the playground industry, Grant DesRoches, owner, and his son, Chris, will consult with clients and provide playground solutions that meet their needs. And with sales people strategically located throughout Minnesota, Flagship Recreation is able to quickly respond to all recreation requests.